



Radical  
Integrity.

Thoughtful  
Professionalism.

Courageous  
Ingenuity.

Collective  
Generosity.

**Not just words.** \_\_\_\_\_  
**Everything we stand for.**



# Mercer Island Office

## **What makes us so different from any other real estate company?**

We are proud to be personally vested in our brokers and their clients, with decisions based on what's right, not influenced by outside investors or Wall Street. This allows us to maintain a 1:5 staff to agent ratio—nearly unheard of in our industry—to support you in providing the very best service for your clients.

We value consumer privacy and will never share your client information or cross-market leads or services for our own gain. We have no third-party affiliations so that your clients are free to choose what's best for them.

We've stayed relevant and nimble to evolving opportunities. Our marketing support is unmatched. If you can imagine it, we can do it. But it doesn't stop there. We have a customized approach to every digital and print marketing piece we touch—and that, coupled with automated support tools, make marketing simple and seamless for you.

Our support has been the backbone of our brokers' success and has helped us earn the strongest market share in our region.

If this sounds like the right fit for you, then let's talk.



**Julie Barrows**  
MERCER ISLAND 206-232-0446  
windermeremercerisland.com  
julie@windermere.com





# The Best People

## **When you find your people, it just clicks.**

Growth is important...but not for growth's sake. What we look for is the right fit, and that's why our per-broker productivity, and their average annual gross income, is three times higher than the industry average.

It also helps that our brokers have access to a wide range of innovative tools and programs, allowing them to serve home buyers and sellers in a way that is truly unique to Windermere.

We promote a supportive culture among our brokers and staff, serve as a sounding board and mentor, help you manage challenges, and grow your business.

Windermere has always been selective in who we associate with, and the high quality of our owners, brokers and staff reflects that. We are elevating and humanizing the real estate experience one person at a time. Surround yourself with great people and you can't help but become your best self.



**All in,  
For You.**





# Always Well Informed

## Enjoy front row access to our Chief Economist, Matthew Gardner.

Matthew analyzes and interprets economic data and its impact on the real estate market on both a local and national level.

Our brokers have the unique ability to deliver valuable, relevant information about the economy and housing market to clients via frequent social media posts and videos, quarterly reports, and annual forecasts.

Couple this with the insight of our local weekly, monthly, quarterly, and annual market reports and you will always be very well informed.



## All in, For You.





# Exponential Support

## You've Never seen anything like this!

We provide skilled, competent listing coordination, from pre-launch prep to photo and video uploads, marketing management from the launch campaign through post-closing social media. Our systems and checklists ensure nothing is overlooked.

Consider the luxury of having listing status reports prepared weekly for each of your listings without you even having to ask. We've got it down to an art.

Our goal is to help you deliver the gold standard to your clients.

The collage features three overlapping documents from Windermere Real Estate:

- Sale Checklist:** A form for listing coordination with fields for address, price, and various checkboxes for tasks like "Obtain title insurance" and "Schedule closing".
- Listing Checklist:** A more detailed form with multiple columns of checkboxes for tasks such as "Obtain pre-approval", "Stage and furnish", and "Final walk-through".
- Weekly Market Activity Report:** A report titled "WEEKLY MARKET ACTIVITY for your property" showing market trends and a "ZILLOW TRAFFIC REPORT EYES ON YOUR LISTING" with a table of daily traffic.

Day	Views
MONDAY	45
TUESDAY	43
WEDNESDAY	45
THURSDAY	43
FRIDAY	39
SATURDAY	28
SUNDAY	45



## All in, For You.





# Prominent Exposure

## Exclusive opportunities to be front and center.

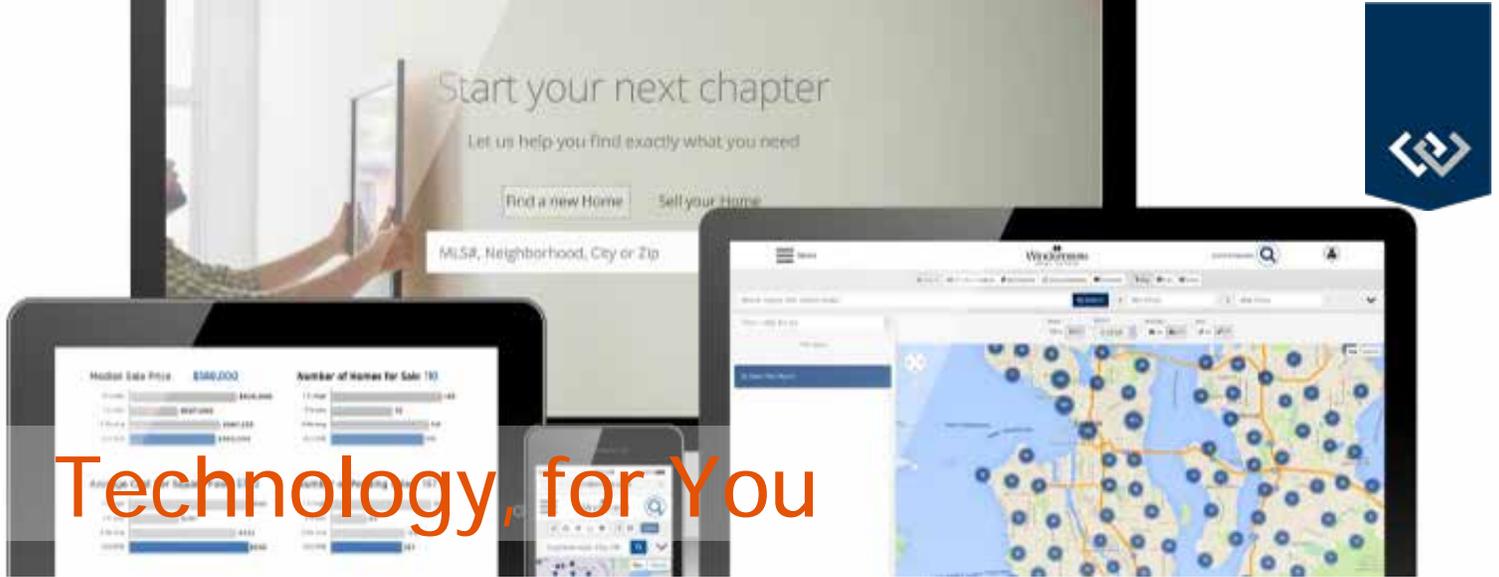
Windermere Living Magazine's carefully curated editorial content reflects our passion for community, connection, and inspired living. It also provides you with the ideal opportunity to market your listings locally and to Windermere's 10-state footprint, with reach to 40,000 households up and down the West Coast.

You'll also find us prominently featured in advertisements on the back page of the PSBJ and in Alaska Beyond magazine, along with many other negotiated media publication opportunities throughout the year.



All in,  
For You.





## **Windermere + Moxi = the best broker tech tools you can get.**

How can you do more business with less effort? Innovation. Our sphere-based contact management platform, Moxi Engage, is designed to make your life simpler and your business more successful. It drastically increases repeat and referral business by helping you stay top-of-mind with your people.

Moxi Present, our live market analysis and presentation-sharing tool, provides you with an unbeatable presentation system that can incorporate PDF's, stats, and video within its CMA platform. Share it electronically or print for your presentation, it's versatile enough to work the way you do.

Add professional, secure email, a custom personal website *with in-house website management*, and Neighborhood News—Windermere's automated monthly email that helps clients stay up-to-date on the real estate market that matters to them. It's all personalized to you, cost-free, and integrated with Windermere's Moxi system, so its connected and easy to use.

How do we help you bring it all together? In addition to training classes and webinars, our own tech support guru provides in-office 1:1 support, training, device setup, and troubleshooting.



**All in,  
For You.**





# Tools to Stay In Flow

## Client connection made as easy as saying I'm in.

Our *Monthly Connect* email, social media, postcards and mailers give you options for staying in front of your clients while providing timely, relevant information. Print and mail it, or utilize our no-cost MailChimp and Social Pilot support that won't cost you a dime.



# All in, For You.





# Marketing, for You

## When you look good, we look good.

Imagine your own branded design that flows seamlessly throughout your marketing collateral—from your website, to presentations, flyers, brochures, reports, print ads, and more—all of which we design for you, without the added hourly rate!

From personal marketing to property collateral, automated to high-touch, high-end print ads, social media, and more, our marketing team provides custom, branded solutions, tailored to your vision. We make anything possible.



## All in, For You.





# Global Connection

## Leading RE + Luxury Portfolio International

Our membership in Leading RE and their luxury division, Luxury Portfolio International, affords incredible opportunities for global exposure.

Each property on LuxuryPortfolio.com is translated to nine languages and 60+ currencies with reach to over 200 countries / territories and shared to partner websites leadingre.com, juwai.com, mansionglobal.com and wsj.com.



## All in, For You.





# Community Support

## We help create thriving communities, every day.

Helping people buy and sell homes is certainly part of what we do, but it's only a small part of who we are. Who we are is a company that is passionate about supporting our local communities.

That's why every time a home is bought or sold through Windermere, a portion of the commission is donated to the Windermere Foundation to help low-income and homeless families locally.

**WINDERMERE**  
Foundation

30 YEARS | \$38 MILLION

500+ ORGANIZATIONS SUPPORTED

1000s OF LIVES CHANGED



All in,  
For You.





# Market Leadership

## Our reputation plays the supporting role in your Act I.

When it comes to making one of the biggest financial decisions of their lives, people like to work with a trusted professional. That's why more buyers and sellers turn to Windermere than any other real estate company.

They know that Windermere hires the best people and is focused on service to our clients and community.

Our brokers have access to best-in-class tools and resources that help give their clients an advantage over the competition. It's what makes Windermere brokers the best in the business.



## All in, For You.





# Our Values

## What makes us who we are.

We use expert knowledge, meaningful resources, and uncompromising integrity to serve our clients exceptionally well.

We actively participate in the communities we serve, making a difference in the lives of those we touch.

We believe in the contribution each individual makes to the positive energy, innovation, and camaraderie of our collective team.

We believe in ourselves, we believe in our colleagues, and we believe in our company.

We collaborate and work as a team, so that our whole is vastly greater than the sum of its parts.

We create an environment that fosters personal and professional growth, so that everyone can maximize their potential.

We have a mindset of abundance and know that there is more than “enough” for us all.

We endeavor to achieve mastery in our profession and excellence in everything we do.

We enable our clients to make sound real estate decisions through professional representation, expert advice, and deep neighborhood and community knowledge.

Our relationship with each client goes beyond a single transaction, as we continue to provide relevant and resourceful information for them to make the best collaborative decisions for all of their real estate holdings.



**All in,  
For You.**





## What Our Brokers Say

### **But don't just take our word for it...**

"The amount of support you get from Julie, and every staff member, makes you feel like you have your own personal assistant. Julie believes in having her Brokers out meeting clients rather than wasting time on tedious paperwork and trying to create their own marketing pieces. I would recommend this office to anyone and have done so many times." – **Jay Agoado**

"Julie brings a rare level of commitment to our brokerage. She has a wealth of information and experience, and is highly skilled in working through the challenges we face. She is always available and approachable." – **Cynthia Schoonmaker**

"I highly recommend working for Windermere Mercer Island. Our owner, Julie, and her staff do a wonderful job of providing the support and assistance to grow my business. With the long tenure of our office staff, they are well prepared to provide professional assistance in a speedy manner. Respect, cooperation, and support, are well ingrained traits with everybody in our office." – **Doug McKiernan**



**All in,  
For You.**





**WE** are leading  
our agents into  
a better future.

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**CARE TO JOIN US?**



**Windermere**  
REAL ESTATE

Julie Barrows  
MERCER ISLAND 206-232-0446  
windermere Mercer Island.com  
julie@windermere.com